





Obesity and Disparities

Public Health Law, and Obesity

Judith Bell, President PolicyLink

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PolicyLink is a national research and action institute advancing economic and social equity by Lifting Up What Works.®

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The PolicyLink Center for Health and Place

Health Disparities



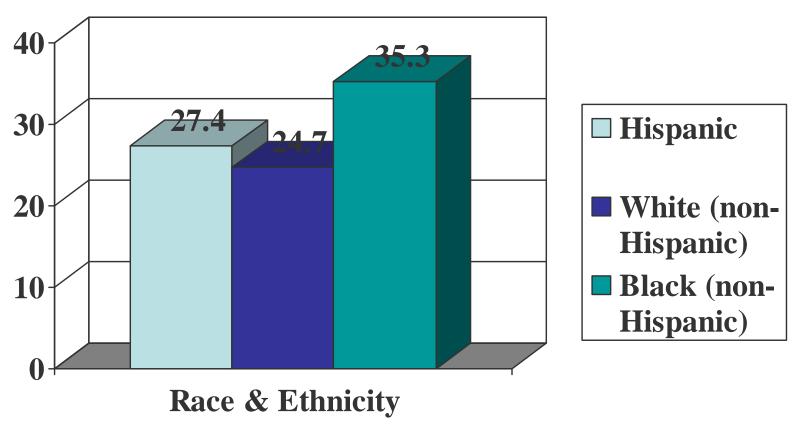
- Disparities- the unequal distribution of poor health conditions such as obesity
- Obesity disparities are prevalent between different:
 - socioeconomic levels;
 - race/ethnicities;
 - educational attainment levels.

Disparities in Adults by Race



Percent Obese by Race/Ethnicity

(18 years and older)



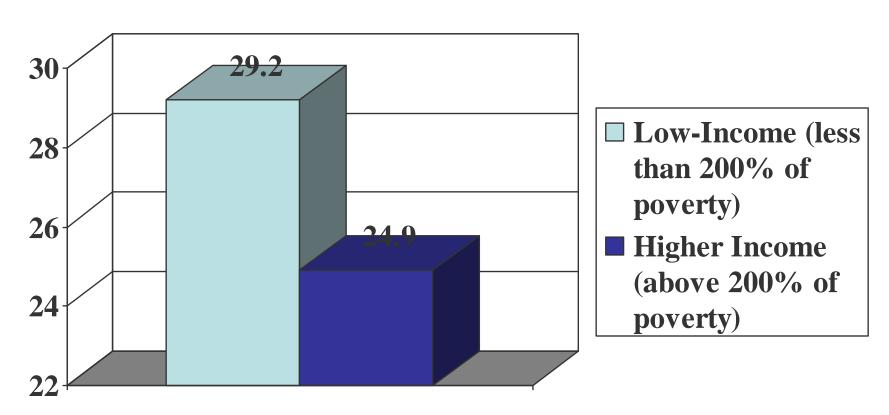
Source: CDC Health Interview Survey, published Dec. 2007

Disparities in Adults by Income



Percent Obese by Income Level

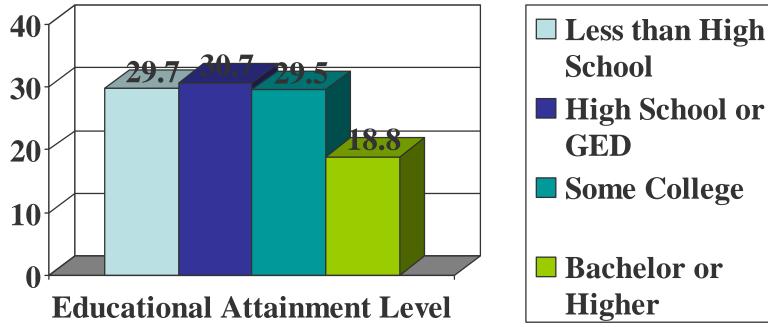
(18 years of older)



Obesity and Educational Attainment



Percent Obese by Educational Attainment (18 years and older)



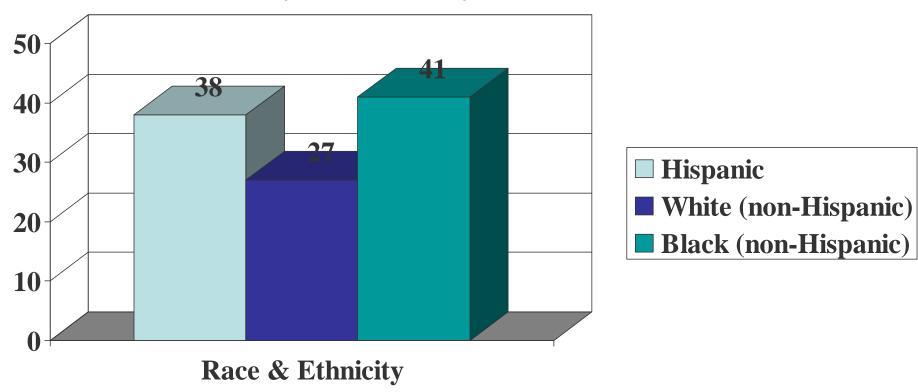
Bachelor or

Source: CDC Health Interview Survey, published Dec. 2007

Disparities in Children by Race



Percent of Children Overweight & Obese by Race/Ethnicity (Ages 10 to 17)

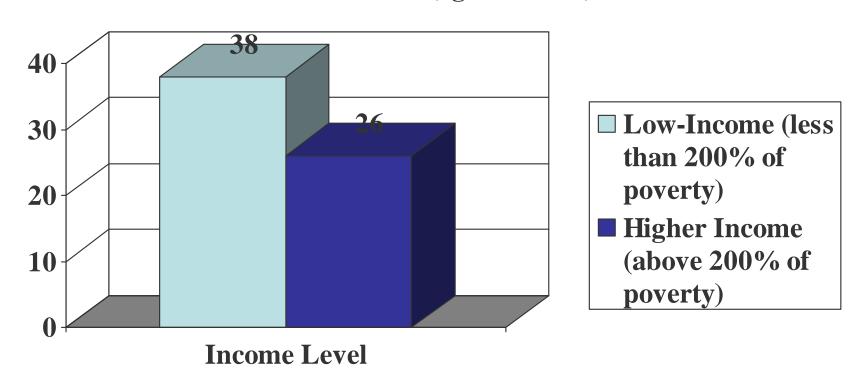


Source: KIDS COUNT analysis of the 2003 National Survey of Children's Health

Disparities in Children by Income



Percent of Children Obese or Overweight by Income Level (ages 10 to 17)



Disparities in Community Environments Impact Health



- Disparities in access to healthy food and opportunities for physical activity
- Disparities in access to goods and services, economic opportunity, clean environments and more...
- Evidence that access influences behaviors













PLACE MATTERS

A COMMUNITY FACTORS FRAMEWORK



Contextual factors

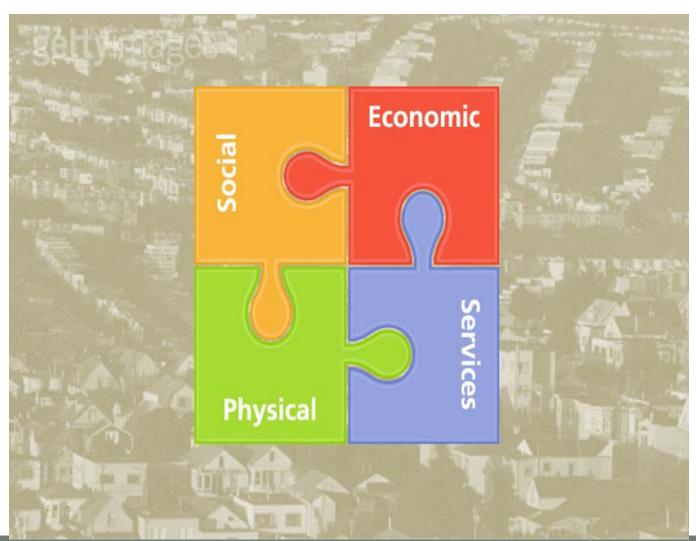
Race Ethnicity Economics Components of place

Economics Social Physical Services **Outcomes**

Health status

Components of Place





Place Matters



Environments	The Problem	Recommendations
Economic Environment	Lack of jobs; lack of commercial businesses (grocery stores; banks)	Living wage jobs; safe workplaces; home ownership; Community investment
Social Environment	Racism; language barriers; lack of social support; lack of leadership and political power.	Social cohesion, social support and networks; civic participation; political organizing;

Place Matters



Environments	The Problem	Recommendations
Physical Environment	Presence of toxic polluters; poor urban design and land use; isolation from job centers and food outlets.	Policies that maintain clean environments; affordable high quality housing; local parks; walkable & bikeable communities; healthy urban design; affordable transit oriented development.
Services Environment	Lack of affordable childcare; lack of public safety; lack of needed services – transportation, healthcare.	Affordable, adequate public transportation; subsidized childcare facilities; adequate police, fire and emergency services.

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Designed for Disease: The Link Between Local Food Environments and Obesity and Diabetes



- New research on the link between local food environments, community income, and health
 - The Retail Food Environment Index (RFEI)
- Representative sample of 43,000 Californians
- Key findings
 - People who live near an abundance of fast food restaurants and convenience stores, compared to grocery stores and fresh produce vendors, have a higher prevalence of obesity and diabetes
 - People living in lower-income communities have higher RFEIs
 - Obesity and diabetes prevalence are highest for adults with higher RFEIs who live in lower-income communities



Communities of Opportunity

- Parks
- Sidewalks
- Grocery Stores
- Financial Institutions
- Better Performing Schools
- Good Public Transportation

Good Health Status

Low-Income Communities

Poor Health Status

Contributes to health disparities:

- Obesity
- Diabetes
- Asthma
- Infant mortality

- Fast Food Restaurants
- Liquor Stores
- Unsafe/Limited Parks
- Poor Performing Schools
- Increased Pollution and Toxic Waste Sites
- Limited Public Transportation

Policy Matters



- Policy impacts the economic, social, physical and services environments
- Policies not traditionally thought of as health policies (transportation, land use, education, economics) impact health and obesity rates.

Policy Matters



The next federal administration can address the escalating epidemic of obesity through effective policymaking.

Upcoming Federal Policy Opportunities



- Transportation Reauthorization
- Infrastructure Bank
- Complete Streets Legislation
- Farm Bill Implementation
- No Child Left Behind Reauthorization
- Child Nutrition Reauthorization

Recommendation: Access to Healthy Foods



Issue: Lack of access to healthy foods in communities across the country is a barrier to healthy eating.

Recommendation: An array of federal policies designed to increase access to healthy foods including an innovations fund to support grocery store development, changes in corner stores, new cooperatives, and local entrepreneurship, and requirements for electronic access in all retail environments, including farmers markets.

Rationale: People with limited access to healthy foods have higher prevalence of obesity and diabetes. Successful state and local innovations should be expanded to the federal scale.

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Recommendation: Transit Oriented Development



Issue: Affordable transit-oriented development

Recommendation: Include a program and pool of funding for affordable transit oriented development (TOD) in the next federal transportation reauthorization. Or, prioritize TOD development in all relevant housing programs. Eligibility criteria to include affordability of home/rent prices; siting in low-income, underserved communities; community design features that promote safety and safe walking and biking; mixed use development.

Rationale: Public transit users are more physically active in their daily lives than those who commute via car. Dense communities—with appropriate community design features—can promote safety, increased commercial viability (for instance for small healthy food vendors), and make walking and physical actively accessible in the daily lives of residents.

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Recommendation: Physical Education in Schools



Issue: Physical activity in schools

Recommendation: Include physical education (PE) as a core subject in the

support for current core subjects.

Rationale: NCLB dictates school responsibilities and establishes a system for accountability. Since its inception, NCLB has not provided adequate funds for implementation. Including PE should be linked to funding stream for schools to create PE programs and give physical activity prominence within schools to ensure needed allocation of time and space.

upcoming No Child Left Behind (NCLB) reauthorization while increasing

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Recommendation: Economic Opportunity



Issue: Economic opportunity for low-income communities and communities of color.

greatest needs. Include policies to target hiring and training of workers to increase access to living wage positions. Launch a federal infrastructure bank to provide needed new capital to be matched with local, state, and private funds.

Rationale: The Federal Government spends billions every year in

Recommendation: Focus federal infrastructure spending in communities with

Rationale: The Federal Government spends billions every year in infrastructure maintenance and development. This includes high paying constructions jobs —which typically do not require high educational attainment —to build, rebuild or maintain roads, public transit and bridges. Tax payer investment could stimulate jobs and support access to opportunity for those most vulnerable to obesity.

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Thank You!



Judith Bell PolicyLink

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